

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, KEGAN BERAN,

being/on behalf of: JOEY HENSLEY, a legally

qualified candidate of the REPUBLICAN political

party for the office of: TN SD 28

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Joey Hensley for Senate 855 Summertown Hwy. Hohenwald, TN 38462

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VINCE VINSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WZTV Nashville
631 Mainstream Dr
Nashville, TN 37228

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1403032

Schedule Dates: 10/31/12-11/06/12
Advertiser: Joey Hensley for State Senate (74995)
Agency: Strategic Media Services (9287)
Product: POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand: JOEY HENSLEY FOR STATE SENATE (483181)
Salesperson: Millennium/Dc, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: N/A
Phone/Fax: N/A
CPE: National/Political Candidate Agency, BRD
Account Types: Weekly/Irregular
Billing Type: Comments: JONATHAN.VITTI@202.955.5342

Date Entered: 10/30/12
Last Modified: 10/30/12
Entered By: Kelly Williams
CO-OP: No
Headline #: A354R-
Order Type: Normal
Package Deal: Commission % 15.00
Commission: \$360.00
Net Total: \$2,040.00
Sales Tax:

Nashville (WZTV)		
By Broadcast Month	Spots	Rate
Nov 2012	12	\$2,400.00
Grand Total:	12	\$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	6A-7A (CST)	1		1						1	\$60.00	\$60.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
2.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	6A-7A (CST)	1			1	1				2	\$60.00	\$120.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	6A-7A (CST)	1	1	1						2	\$60.00	\$120.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
4.0	Normal Line / News	10/31/12-10/31/12	2	:30	9-10P News-Fox 17 News at 9pm	1			1					1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
5.0	Normal Line / News	11/01/12-11/01/12	2	:30	9-10P News-Fox 17 News at 9pm	1			1					1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
6.0	Normal Line / News	11/02/12-11/02/12	2	:30	9-10P News-Fox 17 News at 9pm	1				1				1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
7.0	Normal Line / News	11/03/12-11/03/12	2	:30	9-10P News-Fox 17 News at 9pm	1	1							1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
8.0	Normal Line / News	11/05/12-11/05/12	2	:30	10P News-Fox 17 News at 10pm	1								1	\$150.00	\$150.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
9.0	Normal Line / News	11/03/12-11/03/12	2	:30	9-10P News-Fox 17 News at 9pm	1								1	\$300.00	\$300.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WZTV/Nashville
631 Mainstream Dr
Nashville, TN 37228

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1403032
Schedule Dates 10/31/12-11/06/12
Advertiser Joey Hensley for State Senate (74995)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand JOEY HENSLEY FOR STATE SENATE (483181)
Salesperson Millennium/DC Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JONATHAN VITTI 202.955.5342

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Kelly Williams
CO-OP No
Headline #
Demo A35-R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$360.00
Net Total \$2,040.00
Sales Tax

Nashville (WZTV)
By Broadcast Month
Nov. 2012 12 \$2,400.00
Grand Total 12 \$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	11/04/12-11/04/12	12	:30	8A- FOX-FOX News Sunday	1							1	1	\$50.00	\$50.00	Nashville (WZTV)	BOUGHT AT 11/2 STATION CLOSURE RATE	10/30/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Rep Order# 9854607 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 1403032 Printed: 11/02/2012 12:02 PM 1 of 2
 Ec'd No. Last Received: 11/02/2012 11:28 AM Showing Buylines: All Lines

Station WZTV-TV NASHVILLE, TN
 Advertiser () POLITICAL
 Product JOE HENSLEY
 Estimate# 3155
 Buyer WHITNEY EVERSOLE
 Phone#
 Fax#
 Agency () STRATEGIC MEDIA PLACEMENT
 7669 STAGERS LOOP
 DELAWARE, OH 43015
 Agency C/P1/P2/E //3155
 Flight Dates 10/31/2012 - 11/06/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTE
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

CONTRACT COMMENT

003 HENSLEY SP-28 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES, AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F-M-TU	6A-7A	MORNINGS	:30	\$60.00	OCT31-NOV06	5	1	5	\$300.00	
	2	W-F-M	9P-10P	LATE NEWS	:30	\$400.00	OCT31-NOV05	4	1	4	\$1,600.00	
	3	W-F-M	10P-1035P	LATE NEWS	:30	\$150.00	OCT31-NOV05	1	1	1	\$150.00	
	4	SA	930P-10P	LATE NEWS	:30	\$300.00	NOV03-NOV03	1	1	1	\$300.00	
	5	SU	8A-9A	NEWS SUNDAY	:30	\$50.00	NOV04-NOV04	1	1	1	\$50.00	

REPORT TOTALS

Report Totals: 12 / \$2,400.00

SALES MONTHLY TOTALS

Nov 12: 12 / \$2,400.00
 Sales Totals: 12 / \$2,400.00
 Station Totals: 12 / \$2,400.00
 Lines not sent/rcld/trim: 0 / \$0.00

COMPETITIVE

Market Totals: \$26,000

Cable 0% WSMV 0%

UNION 85% WTVF 0%

WREN 0% WNOX 0%

WVAB 0% WZTV 15%

WNTX 0%

Rep Order# 9854607 Ver# 1 Mod# 0 Status Confirmed

Train Order# 1403032

Last Received: 11/02/2012 11:28 AM
Showing Buylines: All Lines

2 of 2

Station WZZM-TV NASHVILLE, TN
Advertiser () POLITICAL
Product JOE HENSLEY
Estimate# 3135
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //3135
Flight Dates 10/31/2012-11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos 3135